



XIREN

MUSIC IN:

[scrubs]



corepower
YOGA



the artist.

Xiren (pronounced seer-rin) is an American-born Irishman and rock artist who, without any record label support, has amassed nearly **2 MILLION VIEWS** of his stylish, self-produced, home-made music videos on YouTube and scored a **TOP 10 HIT ON HOT A/C RADIO IN THE US** – achievements that most independent artists (and many of those on major labels, for that matter) can only dream of.

With the release of his new single, Not a Love Song, Xiren has traded the Modern Rock crunch of his previous album, Trip-R (2009), for the ethereal, fuzzed-up sounds of Post-Wave Rock a la M83 and Phoenix and the dark-but-danceable New Wave Rock of The Cure. Not a Love Song juxtaposes dance-floor rapture with forlorn lyrics as the refrain reminds us over and over that "This is not a love song / This is the sound of loneliness".

Xiren is an avid yogi and has an active passion for researching and amplifying practical and under exposed, often suppressed, technologies relating to health and alternative energies and is developing a learning site called "Know How Things Work".



the live band.

Xiren's touring band is a real crowd pleaser; a rock quartet featuring national level musicians. The show employs Xiren's technical savvy integrating sophisticated computer production creating the ultimate concert experience. And every night the audience wins. After the show is over there's a glow throughout the audience; an experience of connecting to another world perhaps. One ripe with energy, grace and possibility.



LINKS:
WWW.XIREN.NET
YOUTUBE.COM/XIRENBAND

CONTACT:
CADDY
(720) 422-3180
caddy@xiren.net